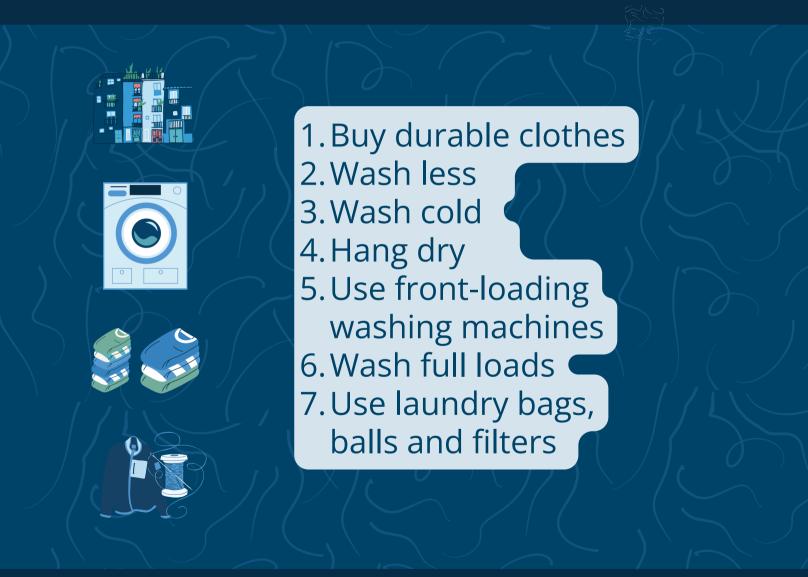
REDUCE MICROFIBRE POLLUTION AT HOME

Approximately 17 million microfibers are released in a single load of laundry.

These simple actions can reduce microfibre pollution by up to 95%.



Read more in the report, *Tackling microfibre pollution through science, policy, and innovation:* A framework for Canadian Leadership. <u>DOI: 10.70766/47.9973</u>. This figure is adapted from the "Switch to Cold" Initiative at Metro Vancouver.



